



MEX Y CAN ASSOCIATION
OF MANITOBA INC.

MEXICAN PAVILION
AUGUST 9-15, 2026

COLOURS OF

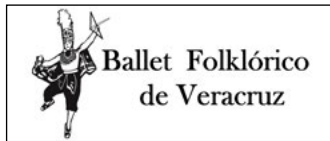


MEXICO



Folklorama

ST. NORBERT COMMUNITY CENTRE
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The Ballet Folklórico de Veracruz is a company actively engaged in bringing a rich showcase of staged folklore founded in 1990.

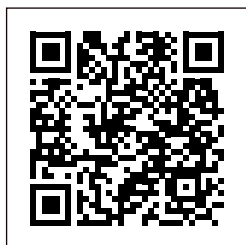


More information

BALLET FOLKLÓRICO DE VERACRUZ



The Veracruz Folkloric Ensemble was founded in 1998 with the aim of promoting Mexican music.



More information

ENSAMBLE FOLKLÓRICO DE VERACRUZ





Aline Tezcucano



**MEX Y CAN ASSOCIATION
OF MANITOBA INC.**

MEX Y CAN PRESIDENT'S MESSAGE

Welcome to the Mexican Pavilion 2026 - Colours of Mexico!

It is my honour to welcome you to this year's vibrant cultural celebration. We are delighted to share the beauty, richness, and diversity of Mexico through its colourful traditions, distinctive flavours, music, dance and artistic expression. This year's pavilion invites you to experience the many colours that make Mexico so unique and unforgettable.

The Mexican Pavilion is more than a cultural celebration; it is a place where community and friendship come together. Thank you for joining us and supporting Mex Y Can's mission to share the spirit and colours of Mexico in Manitoba.

Aline Tezcucano

President Mex Y Can Association of Manitoba Inc
Mexican Pavilion Co-coordinator



Adriana Zagrodnik

PAVILION COORDINATORS' MESSAGE

We invite you to enter the vibrant spirit of the Mexican Pavilion – Colours of Mexico. This year, we are thrilled to take you on a captivating journey through some of Mexico's most diverse regions, unfolding from north to south in a celebration of culture, colour, and tradition. Each performance, dish, decoration, and smile reflects the warmth and brilliance of Mexico — a country painted with lively markets, festive music, colourful dances and golden sunsets.

Whether you are joining us for the first time or returning once again, we hope you feel the warmth, pride, and joy that our community has poured into every detail of this pavilion. We cannot wait to see you at our shows and late-night parties!

We extend our sincere gratitude to our Mexican Pavilion organizing committee, volunteers, sponsors, performers and vendors whose dedication makes this celebration possible.

Thank you for being part of this journey with us!

Adriana Zagrodnik

Mexican Pavilion Coordinator

Zoila Teles

Mexican Pavilion Financial Co-coordinator

Susan Aguayo

Mexican Pavilion Assistant Co-coordinator



Zoila Teles



Susan Aguayo



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Adult Ambassador



Carlos Franco
Adult Ambassador

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MENU

Vegetarian option available

MAINS

Chilaquiles Verdes \$14

Crispy tortilla chips tossed in zesty green tomatillo sauce, topped with shredded chicken or pork, cream and cheese.

 Vegetarian option with corn instead.

Pollo Platter \$16

Slow-cooked chicken (pollo) seasoned with traditional Mexican spices, served with Mexican-style rice, salad and tortilla chips.

Carnitas Platter \$16

Slow-cooked pork (carnitas) seasoned with traditional Mexican spices, served with Mexican-style rice, salad and tortilla chips.

SNACKS

Papa Carrito \$5

Crunchy flour-based chicharrón snack finished with Salsa Valentina and a splash of fresh lime.



Esquites \$7

Tender corn kernels mixed with mayonnaise, grated cheese, chili powder and lime juice.



Nachos \$7

Tortilla chips topped with cheese and pickled jalapeños.



DESSERTS

Conchas \$5

Traditional Mexican sweet bread with a soft, fluffy texture and a signature shell-shaped sugar topping.



Butter Crowns \$5

Traditional Mexican butter cookies with a delicate, crumbly texture and rich buttery flavour.



Meringues \$5

Colourful bite-sized meringues made from whipped egg whites and sugar, with a hint of lime, baked until crisp.



DRINKS

Alcoholic

\$8 Imported Beer

\$8 Ready-to-Drink Margarita Cuervo

\$8 Tequila Shot

\$6 Domestic and Zesta Beer, Rye, Vodka, Rum

\$10 Michelada

Refreshing Mexican cocktail made with beer, Clamato, lime juice, Maggi and Worcestershire sauce. Served over ice in a glass rimmed with chamoy, a sweet-and-tangy fruit sauce, and Miguelito, a chili-lime seasoning powder.

Non - Alcoholic

\$4 Imported Soft Drink

\$3 Bottled Water

\$3 Pepsi Products



MEXICAN PAVILION ORGANIZING COMMITTEE



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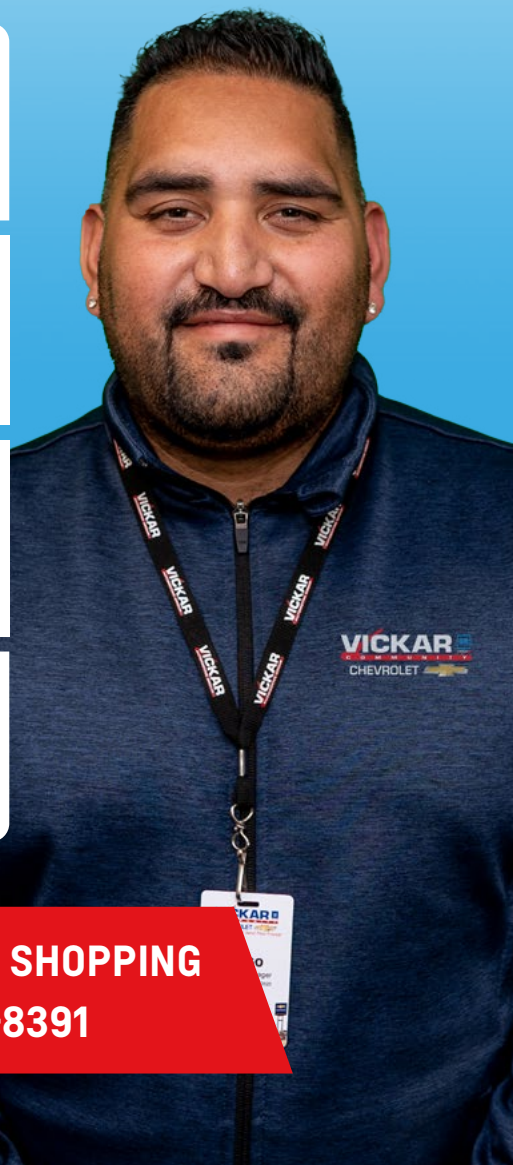


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ABOUT OUR INTERNATIONAL PERFORMERS



Ballet Folklórico de Veracruz is one of Mexico's most distinguished cultural companies, founded in 1990 by Ángel Ciro Silvestre in Veracruz. The company is dedicated to preserving and sharing the richness of Mexican folklore through vibrant dance, music, and theatrical storytelling. Over the years, it has represented Mexico in major national and international festivals across France, Spain, Italy, Cuba, Singapore, Turkey, Venezuela, the United States and Canada.



Its musical counterpart, **Ensamble Folklórico de Veracruz**, directed by José Demetrio Fernández, was created in 1998 and plays a key role in preserving and promoting traditional Mexican music. Together, the ballet and ensemble will offer a dynamic celebration of Mexico's heritage at the Mexican Pavilion, combining breathtaking choreography and live traditional music that will immerse you in the Colours of Mexico.

ABOUT OUR LOCAL PERFORMERS

The Mexican Pavilion is glad to host on special performances the talented Little Faces of Mexico, Salsa Explosion Dance Company and Latin Vibes Dance Group.



Little Faces of Mexico is Mex Y Can's children's folkloric dance group born in 2007 and directed since 2024 by Rebeca Torres. The group has helped young performers connect with their Mexican heritage through traditional dance, building pride, confidence and a love for culture in each generation.



Salsa Explosion Dance Company proudly stands as the city's first and longest-running Latin dance studio. Their dancers and teams have competed throughout Canada and Mexico, achieving multiple championship titles and recognition for their outstanding performances.



Latin Vibes Dance Group was founded in Winnipeg by Alejandra Cruz and Mariela Araya. The group's mission is to share the diversity of Latin America through vibrant performances and educational workshops across Manitoba.





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DJ Leo Salsero and DJ Chilango



Son D'Arranke



Mariachi Rio Rojo

LATE NIGHT PARTIES

FRIDAY AUG 14 & SATURDAY AUG 15

DJ Leo Salsero and DJ Chilango will bring infectious energy to all our late-night parties. Leo, founder of Salsa Explosion Dance Company, has been a driving force in Winnipeg's Latin dance scene for over 17 years, while DJ Chilango joins him as part of the dynamic duo behind the city's popular Salsa Sundays.

Son D'Arranke is a Winnipeg-based Latin and salsa ensemble known for high-energy, dance-driven performances that blend authentic Latin rhythms with modern influences. Formed in 2019 and led by Jaime Torres, the band brings together musicians from across Latin America and Canada, creating a vibrant multicultural sound.

Mariachi Rio Rojo is Winnipeg's premier mariachi ensemble, bringing the vibrant sounds and traditions of Mexico to every performance. They will perform exclusively on closing night, Saturday, August 15, bringing the Mexican Pavilion to a memorable end.



Pedro Gutiérrez García

THE MEANING BEHIND COLOURS OF MEXICO

Created for the Mexican Pavilion's 2026 theme, Colours of Mexico, this artwork celebrates the richness, history, and vibrant spirit of Mexican culture. Designed by graphic artist Pedro Gutiérrez García of San Luis Potosí, Mexico, the image brings together symbols of pre-Hispanic heritage, contemporary folk art, and the living traditions shared by the Mexican community in Manitoba.

The design draws from Mexico's ancient visual heritage through patterns inspired by Jorge Enciso's Design Motifs of Ancient Mexico, including the woven skirt, butterfly silhouettes, and decorative plate motifs. The flower bouquet references the Badianus Manuscript, an important record of Indigenous botanical and medicinal knowledge. Together, these details honour the creativity, symbolism, and knowledge systems of Mexico's early civilizations.

The artwork also reflects modern Mexican expression: foliage recalling Diego Rivera's mural Creation, alebrijes representing imagination and transformation, and textile-inspired borders that add colour, movement, and regional craftsmanship.

At the centre are two figures representing the energy, diversity, and joy of Mexican dance and performance. Their presence connects the image to the spirit of the Mexican Pavilion at Folklorama 2026, where music, dance, food, and community come together in celebration.

About the Artist: Pedro Gutiérrez García is a design and visual communications professional at the Instituto Potosino de Investigación Científica y Tecnológica (IPICYT) in Mexico. Specializing in digital illustration, he is an award-winning visual artist who has helped shape the Mexican Pavilion's distinctive imagery and visual identity for more than 10 years.



Poster Design

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