

AUGUST 11-17, 2019

RBC CONVENTION CENTRE 375 YORK AVE. WINNIPEG, MANITOBA









# Samuel Jasso

### MEX Y CAN PRESIDENT MESSAGE

### Bienvenido, Welcome, Bienvenue to the Mexican Pavilion

The Mex Y Can Association of Manitoba Inc. is pleased to welcome you to our 2019 pavilion "Viva La Vida - Celebrating Life". It is an opportunity to commemorate the people who have passed away but who live forever in our hearts and memories. It is also an occasion to celebrate that we are still in this world and we should enjoy every second of it.

This year's pavilion is a celebration full of culture, color, taste and joy. We have prepared, just for you, a show with amazing dancers from Veracruz, an outstanding cultural display and a selection of food that will make you feel gratified. Make sure you take the time to discover the "mercadito" where you will find authentic Mexican souvenirs.

I would like to thank you for coming to see a part of Mexico through these lens. Also, a big thank you to each one of our volunteers who make this dream come true. iGracias!

### Samuel Jasso

Acting President, Mex Y Can Association of Manitoba Inc.



### PAVILION COORDINATORS MESSAGE

We all have heard about the Day of the Dead or seen the classic sugar skull paintings—but what does this celebration really represent?

We are thrilled to bring to life and share with you this Mexican millenarian tradition originating with the Aztecs and recognized by UNESCO as a holiday on its list of Intangible Cultural Heritage of Humanity.

The Mexican Pavilion Viva La Vida – Celebrating Life is a one of a kind event that will showcase traditional and contemporary works of art, international performances and gastronomy in an explosion of color and life-affirming joy. This celebration demonstrates our love and respect for deceased family members and friends.

Join us in this unique and mystical experience that will transport you to Mexico!







### Adriana Zagrodnik

Pavilion Coordinator

### Zoila Teles & Aline Tezcucano

Pavilion Co-Coordinators

### Alía Zagrodnik

Junior Pavilion Coordinator





Follow Mex Y Can on Facebook and Instagram www.mexycanmb.ca

### **MEXICAN PAVILION AMBASSADORS 2019**



Juan Carlos Franco Adult Ambassador



**María Lira** Adult Ambassador



**Glenda Baltazar** Youth Ambassador



**Kenay Maldonado** Youth Ambassador



### **MENU**

### Mains

### **Pozole**

Hominy soup served with shredded pork, veggies and tostada.

\$ 9.00

### **Chilaquiles Verdes**

Crisp tortillas tossed in a green tomatillo sauce served with shredded chicken, cream and cheese. \$ 9.00

### Albondigas con Arroz

Meatballs simmered in chipotle sauce with a side of rice.

\$ 9.00

### Pico de Gallo con **Totopos**

Fresh salsa made of tomato, onion, jalapenos, cilantro and squeezed lime served with tortilla chips. Vegetarian and Vegan.

\$6.00

### Arroz con Totopos

Rice with tortilla chips. Vegetarian and Vegan. \$5.00

### **Esquites**

Off-the-cob version of elotes (corn). Vegetarian.

\$ 5.00

### Desserts

### Pastel de Tres Leches

Three milks cake.

\$ 6.00

### Pan de Muerto

Day of the dead bread. \$ 6.00

### Churros

Two fried-dough pastry.

\$ 5.50

### Fresas con Crema

Strawberries with cream. \$ 5.50

### Drinks Non-Alcoholic

### **Imported Aguas** Frescas Jumex

Horchata, Jamaica and Lime.

\$4.00

### ARTO LIFEWTR \$3.00

PEPSI ZERO SUGAR \$ 2.50

**Bottled Soft Drink or** Water

\$ 2.50

### Drinks Alcoholic

Imported Beer, Margarita, **Teguila Shot** \$6.50

Domestic Beer, Rye, Whiskey, Vodka, Rum \$5.00



















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### **ABOUT THE MEXICAN PAVILION PERFORMERS**



**Ángel Ciro Silvestre** Ballet General Director

The "Ballet Folklórico de Veracruz" under the general direction of Ángel Ciro Silvestre García and the artistic direction of José Demetrio Fernández Morales, was founded in 1990. On several occasions, they have represented Mexico in international events hosted in Venezuela, Spain, France, the United States, Italy, Singapore, and Canada. They have been recipients of many distinctions including the Youth Dance Award granted by the Veracruz State Government, the Veracruz Youth Institute and the Ministry of Education and Culture in Mexico.



José Demetrio Fernández Morales Artistic Director

Their artistic program specially staged for Folklorama is a choreographic expression of how Mexicans imagine, reflect and live dead. This show aims to illustrate how, since the pre-Hispanic era, the Mexican imagination, resulted in the creation of countless images of death as a celebration of life. You will also appreciate La Catrina by Jose Guadalupe Posada, the funeral of a child in la Huasteca de Hidalgo, Frida Kahlo, Memories of the 1910 Mexican Revolution, and the day of the dead traditions from Michoacán.

### **ABOUT THE CULINARY ARTS TEAM**



The Mexican Pavilion is pleased to welcome our Culinary Arts Team from the Gastronomic Businesses Program at "ÚNICO Universidad" of the "Universidad Autónoma de Guadalajara". Head Chef Fernanda Vergara Bonilla and undergraduate students: Argenis Alfonso Tadeo Gradilla Ortiz, José Avalos Cerecer, Bruno Larios Larios, Raguel Antonio Galván Gutiérrez have created Mexican culinary gems with a landscape of flavours that will delight all palates.

Chef Vergara holds a Bachelor of Gastronomy from the Culinary Institute of Mexico in Puebla. She was an intern in the Principality of Monaco. She studied at the Lycée Technique et Hôtelier de Monte-Carlo obtaining a Certificate in Hospitality Marketing and Management and in Art de la Table. Other internships included the Hôtel Hermitage with Chef Joel Garault, Les Thermes Marins SPA, Restaurant L'Hirondelle, with chef Jacky Oberti. She also holds a M.Sc. in Food Safety Management from UCIMEXICO.



Fernanda Vergara



Argenis Gradilla Undergraduate student



José Ávalos Undergraduate student



Bruno Larios Undergraduate student



Raguel Galván Undergraduate student

### Thank You!

























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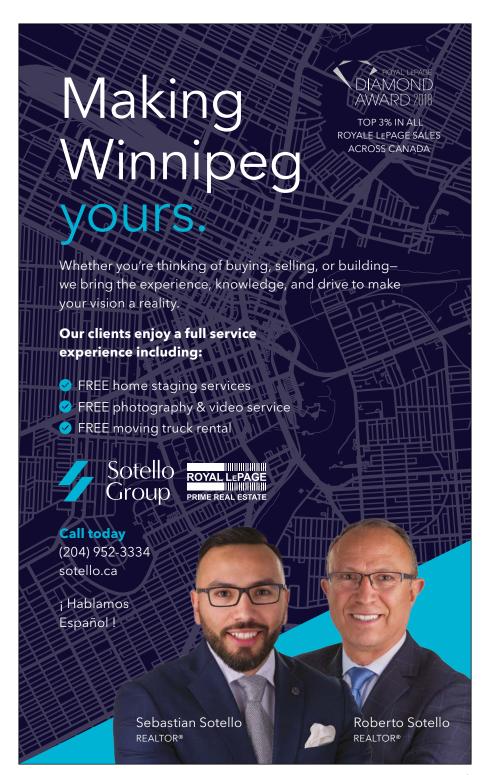


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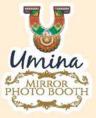












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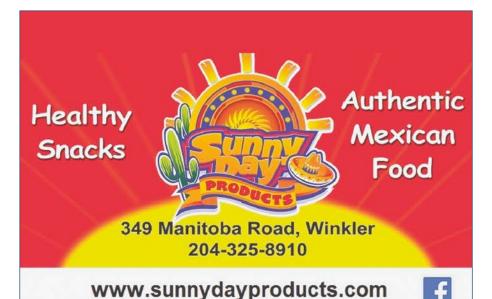
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